



# The Payments Business Network

The Payments Business is your professional industry networking forum that offers members an information repository, a live opportunity to debate industry issues, and a Directory to promote your business to our membership, and the wider payments community.

Our approach is to cover the key aspects of the industry including new initiatives, regulatory requirements, innovative products, solutions and service offerings; we also consider risk management and payment infrastructures within the Commercial, Retail Payments, and Corporate Banking sectors.

John Doyle  
Managing Director

## The Payments Business Network Main Functionality

Have you got a view on payments that you would like to share with a community of over 10,000 people?

Use our Blogging Platform

Would you like to create a payments related community forum for your company or your special interest?

Use our Payments Forum

Would it help your marketing and sales efforts to list your business in the most comprehensive payments directory?

Use our Payments Directory

Is having the right information about payments regulations, innovations, and challenges important to you and your business?

Use our Payments Insight Hub

How important is it that you get the right people on your team to meet the challenges that you and your business face?

Visit our Recruitment Hub that we run in partnership with Avoko

Do you need to buy products and services to help run your business, and are they easy to find?

Use our Payments Store

Do you have something to say and are able to present well?

Join our Payments Speakers Hub

Is keeping up to date with daily payment news an important part of your job?

Visit our Payment News Headlines Hub

Would you like to join The Payments Business Network?

See the options and benefits on our Sign-Up Page

[\*\*Contact Us - Visit The Payments Business Network\*\*](#)





# JOIN THE PAYMENTS BUSINESS NETWORK

To Sign Up

[HTTPS://THEPAYMENTSBUSINESS.COM](https://thepaymentsbusiness.com)



**DIRECTORY**

**FORUM**

**HOME**

**RECRUITMENT**

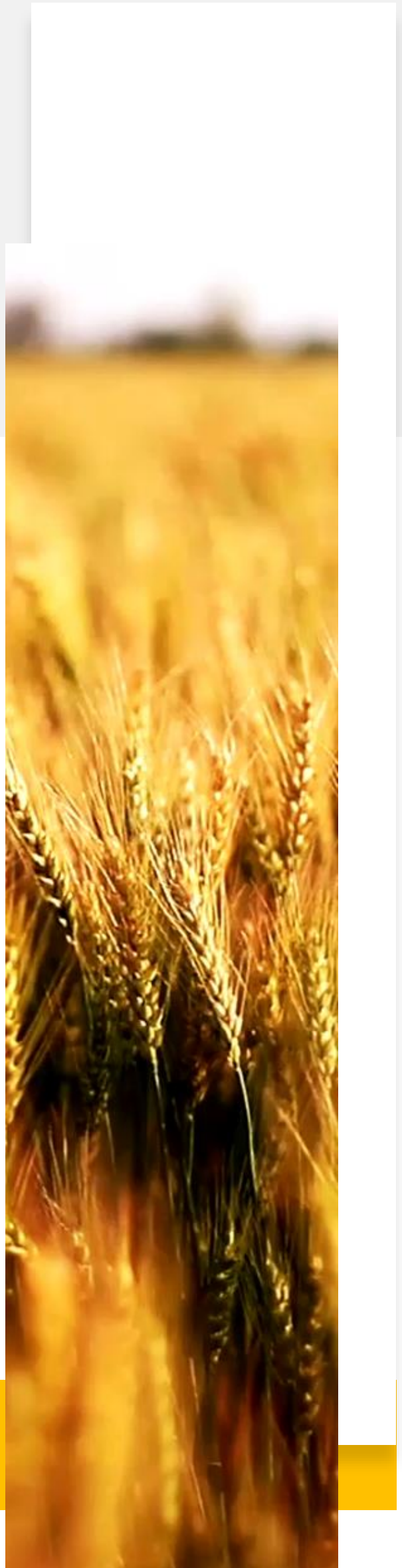
**MEMBER  
PORTAL**  
encompassing  
payments  
industry  
information

STRUCTURE OF THE  
PAYMENTS BUSINESS

# USER EXPERIENCE

## THE STEPS A USER GOES THROUGH

- Visitors sign up to join
- Part of the joining process is to be assigned a membership level
- Choose from:
  - Personal Member
  - Business Member
  - Partner Member
- You will be prompted to set your personal profile and a listing of your business for the Directory
- After this you will always be directed to the your Forum home page when you log in and select the Forum from the menu
- From the menu on the Forum page, depending on your membership level, you can blog and add a business listing. You can also post topics, set up your company's customer groups, and target audience, and network with other members
- When you have joined, always go to the '**Member Portal**' and access the main member menu, as this is where the core research information of the network is held



# MEMBER LEVELS

## **Personal Member**

- Forum Membership
- Listing in the Directory
- Recruitment App
- Member Portal for payments industry information

## **Business Member**

- As above for a Personal Member plus:
- Blogging
- Establish your Company groupings, such as: clients, target audience, and other members and partners
- Business Member Promotion
- Business Page
- Attendance and contributions to webinars

## **Partner Member**

- As above for Business Member plus:
- Partner Promotion
- Access to the full TPB Membership
- Opportunity to contribute to TPB newsletter
- Opportunity to speak at a TPB “live” event
- Opportunity to contribute and present at a TPB webinar
- Opportunity to sponsor a TPB event and/or an individual event session
- Access to “Thought Leadership” Forums and Breakfast Business meetings (entry fees applicable)
- A full complementary listing in TPB Payments Directory, and ability to establish your own community and target audience through the Directory and Forum
- Referrals (TPB to the Partner; and Partner to TPB) on consultancy, member, industry and new business opportunities, and revenue share arrangements
- Invaluable networking opportunities through events, meet-ups, the membership, and TPB Forum
- Opportunity to contribute to the Forum through articles and “blogs” in the name of your Company; viewed by the membership, and wider Payments Industry in the UK and overseas
- Logo and Company name displayed on TPB website, and literature
- Branding and display of logo, products and services at TPB events on pre and post event literature and publicity
- Your events publicised on TPB website where TPB is contributing and participating
- Your Company represented through a stand and/or booth at a TPB event (subject to exhibition fees)
- Introductions to other TPB Partners and Members
- Personal recommendations and introductions to external industry events in which TPB is exhibiting, presenting, and speaking. This will be through TPB’s industry connections and events, media, and consultancy partners; including banks, FinTechs, commercial concerns, and card payment infrastructures



# THE PAYMENTS BUSINESS NETWORK



## **CHAIRMAN - MIKE CHAMBERS**

*Former CEO of Bacs and Faster Payments*



## **MANAGING DIRECTOR - JOHN DOYLE**

*Former executive with SWIFT and Vocalink*



## **MEMBERSHIP DIRECTOR - ELIOT CHARLES HEILPERN**

*Former Senior Executive of Bank of New York Mellon and UK CEO of a UN affiliated global charity*

## **CONTACT DETAILS**

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