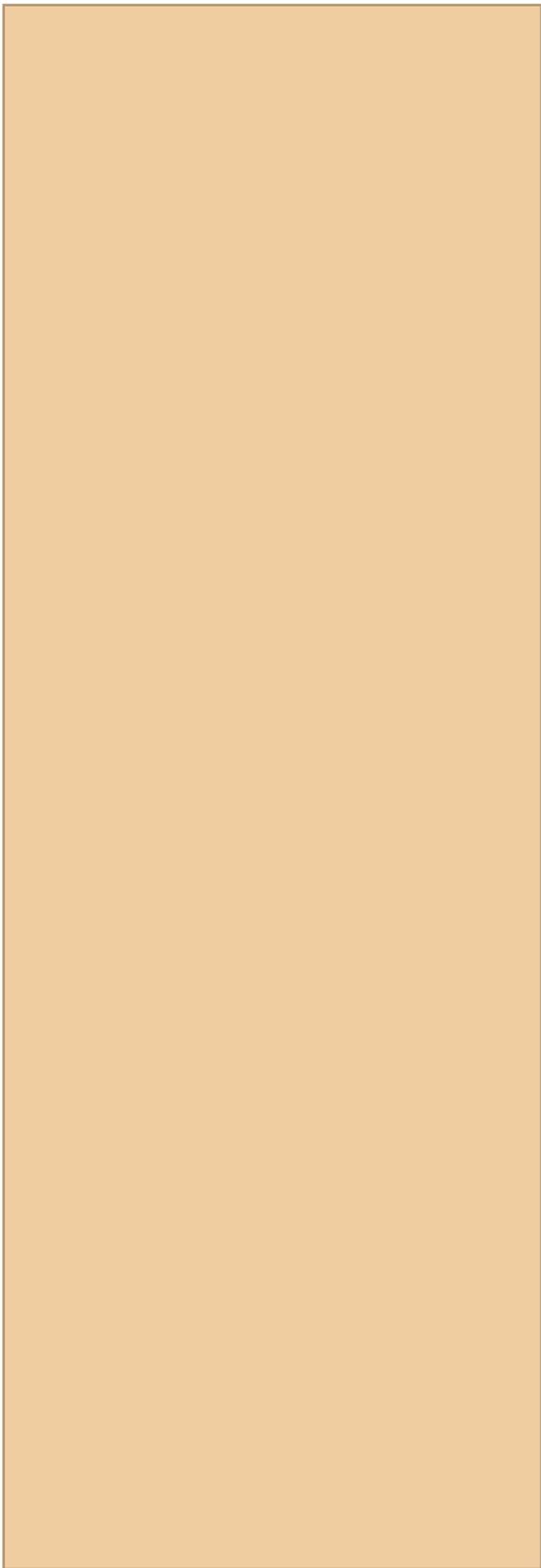




# *THE PAYMENTS BUSINESS*

The Payment Business is a network for payment professionals. You can engage with a wide community and share your opinions, innovations and products and services and you can form special interest groups focused on targeted topics.

*John Doyle CEO*



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# THE PAYMENTS BUSINESS COMPANY OVERVIEW

## Introduction



The Payments Business (TPB) is your professional industry networking forum that offers members an information repository, a live opportunity to debate industry issues, and a Payments Directory to promote your business to our membership, and the wider payments community. Our approach is to cover the key aspects of the industry including new initiatives, regulatory requirements, innovative

products, solutions, and service offerings. We share, engage, inform and provide information to our membership and the industry at large. **We consider** risk management and payment infrastructures within the commercial, retail payments, and corporate banking sectors, by adopting a collaborative and interactive approach to all industry participants through:

- Assisting stakeholders navigate the changing payments landscape
- Being a voice for payments and a ...
- Signpost as regards solutions for UK Payments Industry participants, and their clients

## Benefits to our members



What this means is:

- We are well connected in the industry and are aware of many opportunities for existing and new products and services, which we pass on to our partners and members. The aim here is to assist them winning new business,
- We provide partners and members with a platform to utilise and manage their individual businesses, connect directly with their corporate partners and clients, and offer them content, news, and industry information,
- We provide the membership with a **Payments Directory**. This is a valuable tool where partners and members can list their businesses and promote themselves. When viewing

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the Directory, the membership can interact with each other by supplying all parties with detail on a member's individual services and offerings; thereby encouraging further potential opportunities and revenue gains. The Directory offers a detailed database of many of the UK Payment Institutions and related industry concerns. This service is provided automatically to all our members and participants, who are active in whatever capacity within the domestic and international payments, retail and corporate banking sectors.

## TPB has 3 core pillars

The Payments Business has 3 core pillars on which the website is built.



An important part of TPB model is the engagement with members and partners, as it is these entities who comprise our “Membership.” They are individuals, and financial and commercial organisations who join TPB at their chosen level and contribute to the industry debate. They take an active role in the payments business, and utilise TPB as a tool and vehicle to promote their own individual products and services to the community. They broadcast to and network with our membership, and the wider community. These activities open up new business and

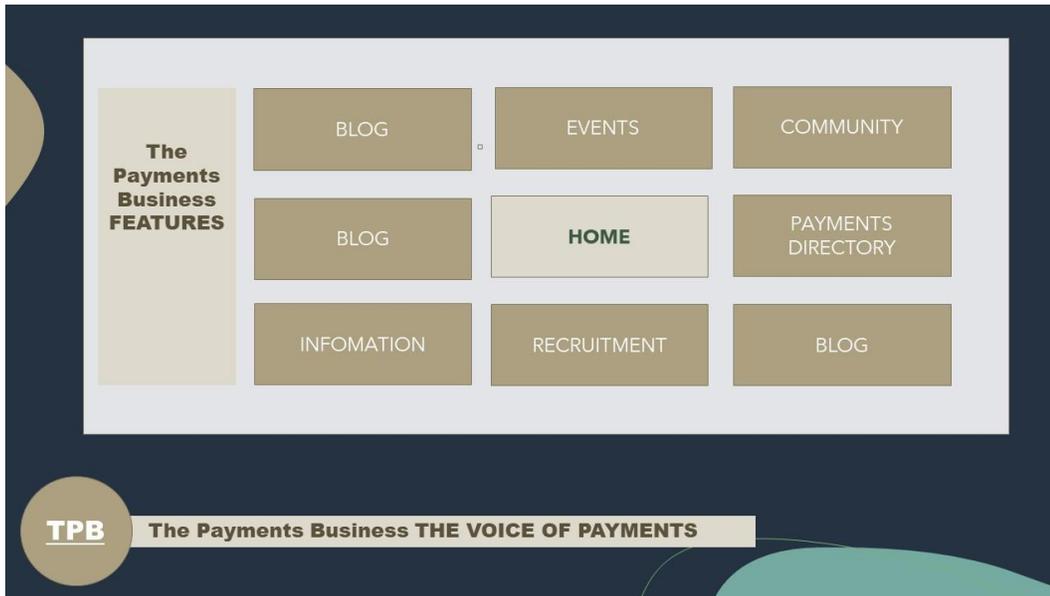
# THE PAYMENTS BUSINESS

## COMPANY OVERVIEW

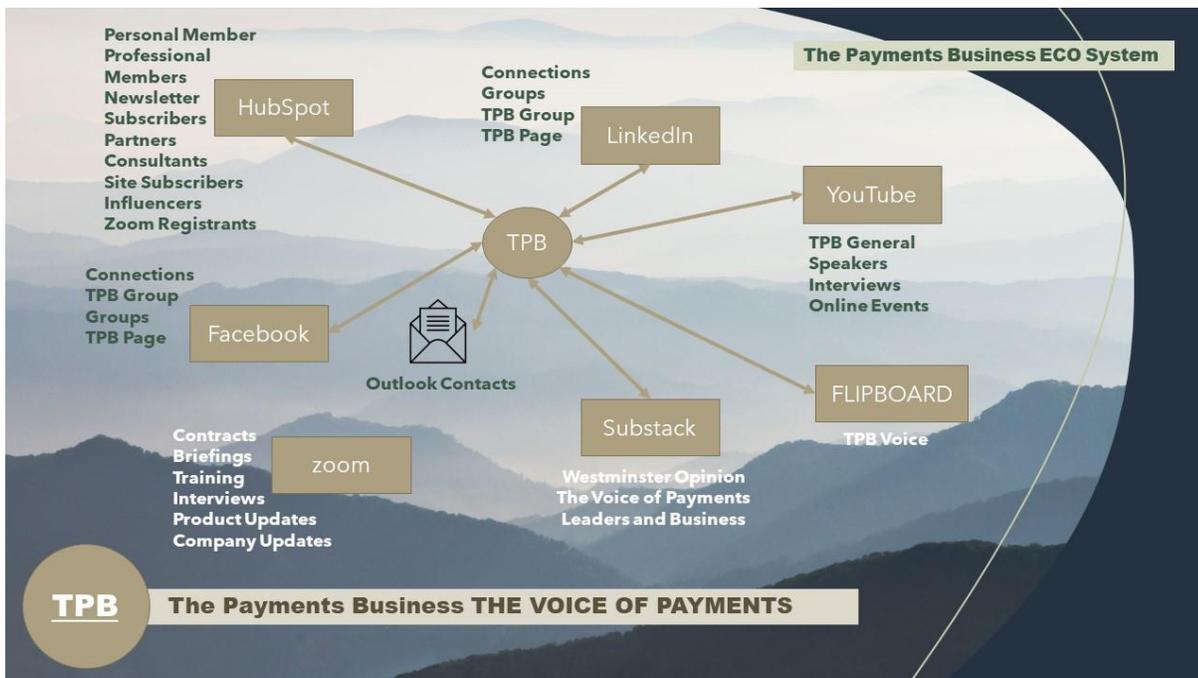
revenue opportunities, as do members when contributing to TPB's webinars, "Thought Leadership" forums, and participating in interviews, and various TPB events.

## The payments business eco system

This image shows the underlying structure of The Payment Business Network and the various products and services we offer.



## The Payments Business Community



# THE PAYMENTS BUSINESS

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TPB has a community of over 10,000, a membership of over 112 industry entities, 15 partner organisations, and a database of 500 plus active participants. We are currently planning a series of Webinars for 2021 involving our membership, and the wider payments and banking community. We look forward to the membership's participation in our forthcoming webinars.

## Membership Levels



Our forum allows for efficient and interactive networking with all TPB participants, and discussions on new business solutions and industry opportunities through our various membership categories.

We have 3 levels of membership:

- Public Member
- Professional Member
- Partner

### Public Member

The Public Member category is offered at “no charge”. The aim is to enable interested parties to view TPB website and obtain a clear understanding as to what TPB does, and our aims and objectives.

### Professional Member

The Professional Member category is offered at a fee of £250.00 per annum. This category provides full and complete access to our membership, and all sections of our website. TPB provides a variety of services to a Professional Member, and we urge interested parties to consider the strong value this membership level provides through the link shown immediately below. The ability to network with other members, consider new business opportunities, promote your organisation through webinars and various TPB events, and grow your target audience and client base, while adhering to the changing regulatory environment, are all there for your use and benefit as a professional member

For complete detail on the TPB services offered to a Public and Professional Member, please view the Membership Levels document in the Knowledge Base.

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### Partner

The Partner category is offered at a fee of £2000.00 per annum.

Partners bring their influence to bear in assisting members navigate the changing payments landscape. They help in understanding the challenges that members and industry participants face on this journey. Partners are essential; they consider the regulatory environment, and innovative products and services that drive the payments industry forward. We believe working with partners is an excellent way to develop new business opportunities. Partners are an integral element of TPB, and we support them through blogs, articles, video interviews, events, and general promotion, to drive The Payments Business forward.

For complete detail on the TPB services offered to a Partner please view the **Membership Levels Fact Sheet** in the Knowledge Base.

If you consider yourself, or your organisation as a “Thought Leader”, strategist or visionary in this area, then you should consider becoming a partner.

### Sponsors and Sponsorship



We have a stand-alone “ring-fenced” membership category entitled “Sponsor”. A Sponsor is a business or individual that uses TPB as a partner to promote their own enterprise. They can influence the direction that TPB takes as a corporate entity and are valued contributors to all aspects of TPB’s activity from a strategic, commercial and industry perspective. They have a seat on Board, and can

have a share in the Company’s equity.

To read more about our Sponsorship Options read our **Sponsor Fact Sheet** in the Knowledge Base.

### Contact Details



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